The Allure of Product Zeitgeist Fit

SPEAKER
D’Arcy Coolican, Andreessen Horowitz
Product Zeitgeist Fit

Product

Zeitgeist
Product Zeitgeist Fit
THE PRIVACY PROJECT

GOODBYE ATTENTION ECONOMY, WE’LL MISS YOU
Four Forces

Users
Employees
Investors
Media
Crypto
Frustration with Wall Street

Distrust of Institutions

FAANG-er

Source: Vanity Fair; Twitter; Slideshare; onezero.medium.com

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Frustration with Wall Street

Distrust of Institutions

FAANG-er
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Bitcoin Transaction Volume
Charts herein are for informational purposes only and should not be relied upon when making any investment decision; past performance is no guarantee of future results.
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Clean Meat
Why It’s Time to End Factory Farming

written by Jacy Reese

If consumers knew how farmed chickens were raised, they might never eat their meat again

The debate about animal welfare has intensified
What’s the biggest problem we could work on? Climate change. Duh.

PAT BROWN, CEO
IMPOSSIBLE
Breezy
@BsBeautyBooks

Umm the Impossible burger from Burger King is gross, and is now in my trash can. That is all.

Riley Tews
@RTewf

Can confirm. Burger kings impossible burger.

Terrible.
Income Share Agreements
It seems that Boomers who boast about “starting with nothing” don’t understand that starting adulthood with nearly $40k in student loan debt isn’t the same as starting with nothing.

#latestagecapitalism

My rent is $1181 a month
my student loans are $445 a month for the next 12 years
my auto payment is 229 a month
i also enjoy eating

I graduated from law school 6 years ago with $250,000 of student loan debt. But after years of hard work and tens of thousands of dollars of payments, I can officially say that I now owe $315,000.

Hooray!
“Some believe higher education institutions are having a negative effect on the country.”

Pew Research
Distrust of Academic Institutions

Overwhelming Student Debt

Income Share Agreements

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Justin Kan
@justinkan

If you don't think Lambda School is a great thing, you're probably an asshole
Privacy

No Ads

Marie Kondo Effect

Humane Tech

New Social

Source: Google; People; Vox

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Overwhelmed by requests to rebuild a better @Path. Considering doing it. If you are interested in working on such an idea, DM me. Let's see if a passionate team forms. If so, we'll do it.

5:59 PM - 21 Mar 2018

282 Retweets  1,973 Likes
How Do You Spot PZF?
Centralized vs Decentralized Exchanges – A synopsis

What are your thoughts?
The “Despite” Test
When I first heard about Airbnb, I thought, “that is the stupidest idea I ever heard.”

JEFF JORDAN, Board Member, Airbnb
Anticipating the Zeitgeist
Generational

Reactionary

Villain
Are We Sure?
"GREED IS GOOD"

1990

don’t be evil

2005

We want an open Internet.

Can’t

Don’t be evil.

Today

Source: Amazon; redbubble.net; Medium
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Product Zeitgeist Fit